Date

August 13, 2010

08-13-2010

1/31

AUG 1 3 2010

RECEIVED

Doc Code: TRAN.LET

Document Description: Transmittal Letter

PTO/SB/21 (07-09)

Approved for use through 07/31/2012. OMB 0851-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paper Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** 10/714,281 TRANSMITTAL Filing Date Nov 14, 2003 **FORM** First Named Inventor Castleman, James Art Unit (to be used for all correspondence after initial filling) **Examiner Name** Lubin, Valerie Total Number of Pages in This Submission Attorney Docket Number 109 0037 **ENCLOSURES** (Check all that apply) Fee Transmittal Form Drawing(s) After Allowance communication to TC Fee Attached Licensing-related Papers Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC Amendment / Reply Petition (Appeal Notice, Brief, Reply Brief) After Final Petition to Convert to a **Proprietary Information** Provisional Application Power of Attorney, Revocation Change of Correspondence Address Affidavits/declaration(s) Status Letter Other Enclosure(s) (please identify **Extension of Time Request** Terminal Disclaimer X below): Express Abandonment Request Request for Refund Credit card form Information Disclosure Statement CD, Number of CD(s)_ Landscape Table on CD Certifled Copy of Priority Document(s) Remarks Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Priest & Goldstein, PLLC Signature Printed name Peter H. Priest Date August 13, 2010 Reg. No. 30210 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. Signature Typed or printed name

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

In you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Marianna Tortorelli

RECEIVED CENTRAL FAX CENTER

AUG 1 3 2010

109.0037 SFP Plus

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

In re Application of

Castleman

For

Methods and Apparatus for Developing and

Marketing Combined Insurance Packages

Serial No.

10/714,281

Filed

11/14/2003

Group

3626

Examiner

Lubin, Valerie

Durham, North Carolina August 13, 2010

MAIL STOP APPEAL BRIEF - PATENTS Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

TRANSMITTAL OF APPELLANTS' BRIEF

Dear Sirs:

- 1. Transmitted herewith is the APPEAL BRIEF in this application with respect to the Notice of Appeal filed June 17, 2010.
- 2. The Applicant is other than a small entity.
- 3. [] The Commissioner is hereby authorized to charge the one month extension of time fee to our credit card. This letter petitions for a one month extension of time.
- 4. [x] The Commissioner is hereby authorized to charge the Appeal Brief fee to our credit card.

5. [x] The Commissioner is hereby authorized to charge any additional fees which may be required or credit any overpayment to Law Offices of Peter H. Priest Deposit Account No. 50-1058.

Respectfully submitted

Peter H. Priest Reg. No. 30,210

Priest & Goldstein, PLLC

5015 Southpark Drive, Suite 230

Durham, NC 27713 (919) 806-1600